



For Immediate Release

Troy, NY: April 8, 2010

EtherMetrics automates U.S. EPA ENERGY STAR facility benchmarking

EtherMetrics, manufacturer of the *DataCube*® energy monitoring system, has today announced that the company will be supporting the U.S. Environmental Protection Agency's ENERGY STAR program by automating meter data submission to EPA's Portfolio Manager. Portfolio Manager allows facilities to obtain a score (0-100) for their energy and water consumption by comparing data to nationwide statistics of facilities of similar type and size.

The *DataCube*® solves a major problem with relying on utility billing information derived from utility bills. By automatically delivering more accurate, reliable and timely data directly from the meters themselves, the *DataCube*® will provide users with better data for managing their energy and water efficiency programs and goals.

ENERGY STAR benchmarking is rapidly becoming the building labeling program of choice for industry-leading facility managers, states, cities, green builders, utilities and the U.S Federal government. States such as Ohio and California already have mandated the use of Portfolio Manager through legislation and Executive Order. The U.S. Green Building Council awards LEED® points for ENERGY STAR benchmarking, and the City of New York also has just passed legislation requiring all city buildings of a certain size to obtain ENERGY STAR ratings. The U.S. Federal government has also required all federal agencies to implement facility-level reporting to Portfolio Manager as part of the Energy Independence and Security Act of 2007 (EISA 2007). On a national level, in 2009, the proposed Waxman-Markey cap-and-trade legislation contained provisions for a national facility-labeling scheme to include Portfolio Manager, thus signaling broad acceptance of the EPA program across diverse stakeholder groups as well as the importance of facility energy and water efficiency in the U.S.

Ken Barclay, President and Chief Executive Officer, says "EtherMetrics is proud to support ENERGY STAR's Portfolio Manager through Automated Benchmarking. We believe in this program and feel that

our customers will benefit from our approach to this well-respected EPA program. This new functionality not only represents interoperability of the *DataCube*® with third-party information systems, but also gives facility directors, owners and sustainability officers a new and powerful ability to collect and report on their sustainability initiatives.”

The CO₂ accounting and tracking function in ENERGY STAR’s Portfolio Manager was designed to provide users with the ability to record, track, and communicate the carbon dioxide emissions associated with the energy use of their buildings. The methodology for calculating CO₂ emissions in Portfolio Manager is based on the Greenhouse Gas Protocol developed by the World Resources Institute (WRI) and World Business Council for Sustainable Development (WBCSD). It is compatible with the accounting, inventory and reporting requirements of EPA Climate Leaders program, as well as other stakeholder-based registry and reporting programs.

EtherMetrics will begin marketing the product to existing and prospective users of Portfolio Manager in commercial and industrial sectors as well as to mandated state and federal governmental clients.

Founded in 2007, EtherMetrics is located in Troy New York. For more information, please contact Ken Barclay at (518) 690-0395 or 1-888-ETHER-M, or via email at kbarclay@ethermetrics.com.